A Lafayette Festival Poster Archive

02 / STUDENT STUDIO BRIEF

The question

What do changing festival posters reveal about audiences and cultural representation?

Your artistic challenge

A compare-and-redesign sheet with historical evidence and original proposal

Look carefully

Use the documentary photograph on the lesson webpage. List three things you can actually see. What do they suggest? What must you research before you can make a claim?

I observe: _____
I wonder: _____
A source I need: _____

Build your ideas

Sketch at least three different plans. Change composition, scale, pattern, viewpoint or medium rather than repeating the same drawing.

Plan 1: _____ Plan 2: _____ Plan 3: _____

Make the art

Use the following techniques on purpose: graphic design history, visual comparison. Keep a reference note and build the artwork in stages.

Feedback to revision

A classmate noticed: _____
One change I made after critique: _____
Where the change is visible: _____

Share respectfully

Title your work; identify the places, people or objects you studied; do not claim your drawing is an authentic traditional object unless you can document that.

Reflection

My strongest artistic decision was _____ because the viewer can see _____. Next time I will improve _____ by _____.

Care for the story

Design a new concept rather than copying existing festival marks or artwork.