Zydeco Record-Label Design Lab

02 / STUDENT STUDIO BRIEF

The question

How can a contemporary music graphic acknowledge musical ancestry without imitation?

Your artistic challenge

An original label system, credits page and visual rationale

Look carefully

Use the documentary photograph on the lesson webpage. List three things you can actually see. What do they suggest? What must you research before you can make a claim?

I observe: _____
I wonder: _____
A source I need: _____

Build your ideas

Sketch at least three different plans. Change composition, scale, pattern, viewpoint or medium rather than repeating the same drawing.

Plan 1: _____ Plan 2: _____ Plan 3: _____

Make the art

Use the following techniques on purpose: typography, identity systems, design ethics. Keep a reference note and build the artwork in stages.

Feedback to revision

A classmate noticed: _____
One change I made after critique: _____
Where the change is visible: _____

Share respectfully

Title your work; identify the places, people or objects you studied; do not claim your drawing is an authentic traditional object unless you can document that.

Reflection

My strongest artistic decision was _____ because the viewer can see _____. Next time I will improve _____ by _____.

Care for the story

Never imply endorsement by pictured artists or reuse their trademarks.