The Po-Boy Sign Shop | Student Studio Brief

Louisiana Foodways Visual Studio • Lesson 008 • Grades 9–12 • lettering and layout • 3–5 sessions

Your challenge

Design an original storefront sign with readable lettering and context.

Learn about

New Orleans sandwich shops and neighborhood design

Your skill

lettering and layout

Before starting

01. Write or sketch one thing you notice and one question.
02. Study a credited example or reference; identify its maker or community context.
03. Try the technique twice and label what changed.

Make and revise

01. Design three alternatives, then select and explain one.
02. Create an original artwork or musical composition with the chosen technique.
03. Ask a peer for one observation and one question. Revise a meaningful choice.

Turn in

Two early trials; a plan; a finished visual work or performance record; an annotated revision; a short reflection and source credit.

Reflection prompts

01. How did you use lettering and layout?
02. Which decision is most original?
03. What did you learn about the source context?
04. What will you try next time?

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