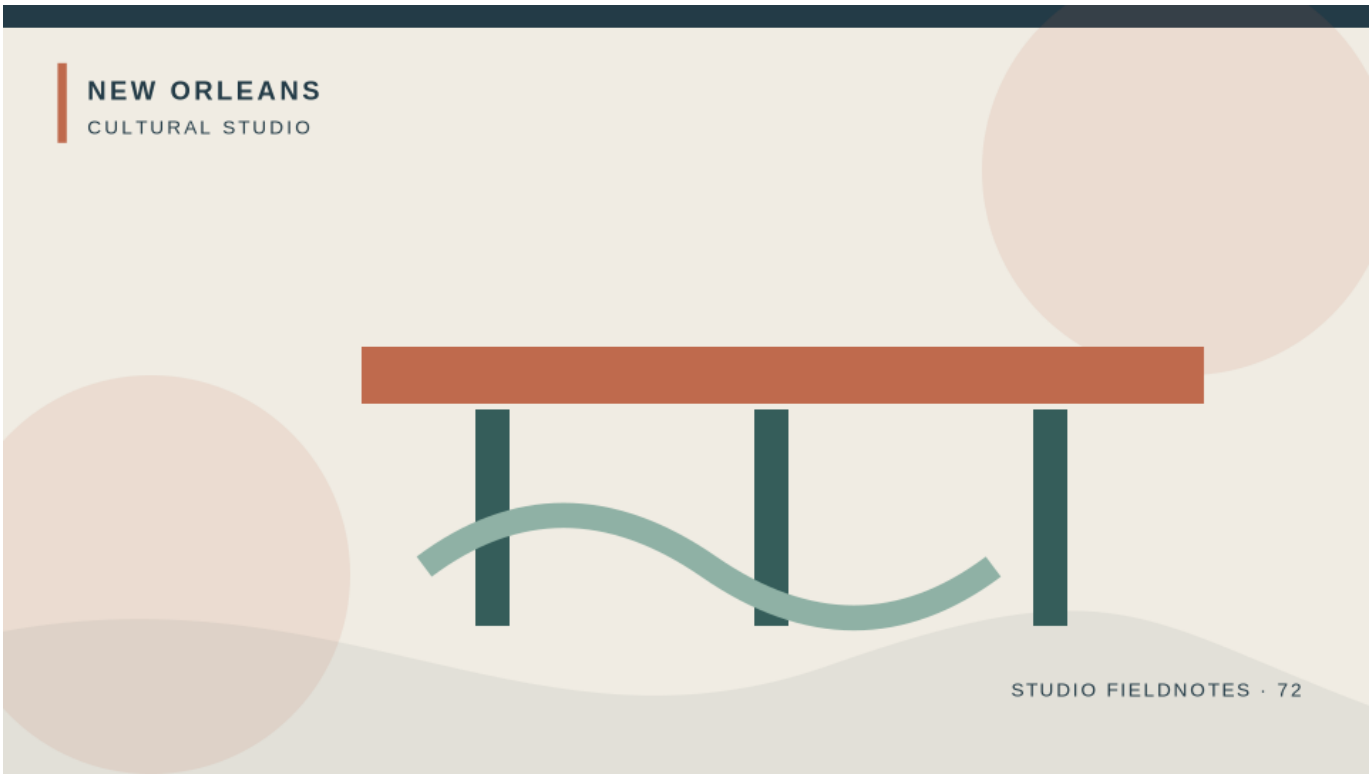
Claiborne: Designing the Other Side

NEW ORLEANS CULTURAL STUDIO | LESSON 72 | GRADES 9–12 | STUDENT STUDIO BRIEF



Your challenge

Research pre-interstate Claiborne Avenue and make a speculative, evidence-labeled redesign that prioritizes resident needs and cultural continuity.

Three questions before you begin

1. Who created the local art, object, or practice we are studying?
2. What will you make that is distinctly your own?
3. How will your audience know the meaning of your choices?

Investigate, sketch, choose

Collect two references with their creators or sources. Draw three small alternatives. Circle the one that best meets your idea and explain why.

Make and improve

Make a before/after civic-design board with annotated evidence. During critique, identify a visual strength, ask one authentic question, and revise at least one part of the work.

Cultural care

Use resident narratives as primary context; avoid claiming a simple visual redesign repairs all harm.

Studio planning space

Reference 1 (name, creator/organization, source): _____

Reference 2 (name, creator/organization, source): _____

Thumbnail 1: what will the viewer notice?

Thumbnail 2: what will the viewer notice?

Thumbnail 3: what will the viewer notice?

Reflect

I changed _____ because _____. The source that helped me understand this work is _____. Next time I will improve _____ by _____.

Caption your final work with your title, media, main idea, and attributions.