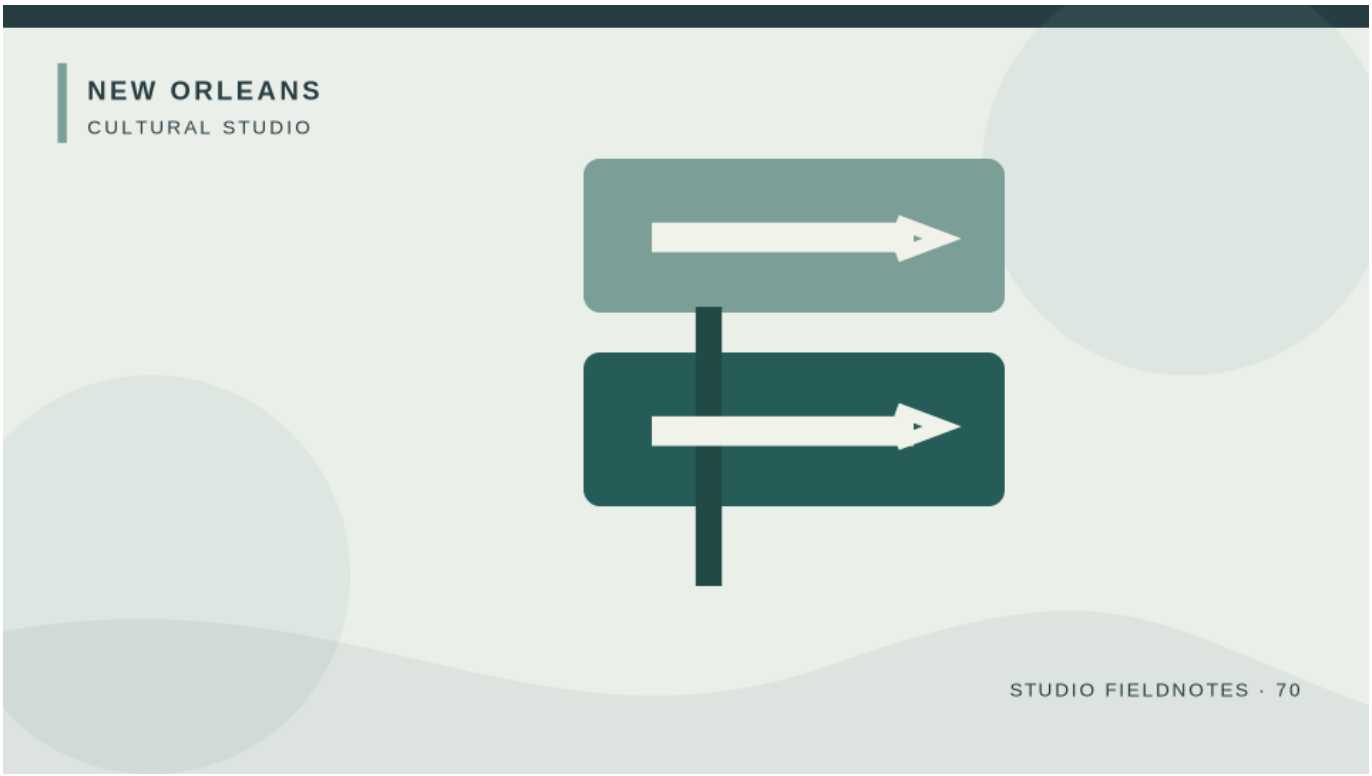
New Orleans East Wayfinding

NEW ORLEANS CULTURAL STUDIO | LESSON 70 | GRADES 6–8 | STUDENT STUDIO BRIEF



Your challenge

Design accessible multilingual wayfinding for a fictional community garden, clinic, or market informed by New Orleans East Vietnamese history.

Three questions before you begin

1. Who created the local art, object, or practice we are studying?
2. What will you make that is distinctly your own?
3. How will your audience know the meaning of your choices?

Investigate, sketch, choose

Collect two references with their creators or sources. Draw three small alternatives. Circle the one that best meets your idea and explain why.

Make and improve

Make a sign family tested for readability and verified language. During critique, identify a visual strength, ask one authentic question, and revise at least one part of the work.

Cultural care

Use fluent-speaker-reviewed translations or pictograms; do not invent Vietnamese text or symbols.

Studio planning space

Reference 1 (name, creator/organization, source): _____

Reference 2 (name, creator/organization, source): _____

Thumbnail 1: what will the viewer notice?

Thumbnail 2: what will the viewer notice?

Thumbnail 3: what will the viewer notice?

Reflect

I changed _____ because _____. The source that helped me understand this work is _____. Next time I will improve _____ by _____.

Caption your final work with your title, media, main idea, and attributions.