KILLIAN WILLIAMS-MORANTINE

GRADE 7 / Make a Community Message Visible

45-60 minutes | 7 | Mixed media permitted

STUDENT PROMPT

"Design a clear visual message for a genuine community need, such as a library program, school safety reminder, or public art event."

NCAS ALIGNMENT

VA:Cr2.3.7a | VA:Cr2.1.7a | VA:Cr3.1.7a

STUDIO SEQUENCE

1. Define a real audience and main message.
2. Make two thumbnails with different hierarchy or visual organization.
3. Test clarity with a partner, revise, and explain design choices in a caption.

FORMATIVE LOOK-FORS

- Is the message readable and visually organized?
- Did the student persist after critique?

COLLECT THE SAME EVIDENCE

Audience statement, two thumbnails, readability feedback, revised design, caption.

NEXT INSTRUCTIONAL MOVE

Mini-lesson on hierarchy, spacing, contrast; retest with a peer viewer.

SUCCESS CRITERIA

Audience; hierarchy; persistence; explanatory statement.

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Name: _____ Date: _____ Class: _____

Design a clear visual message for a genuine community need, such as a library program, school safety reminder, or public art event.

1 MY FIRST IDEA / STUDY

Sketch or attach an image of your first attempt.

2 FEEDBACK / NOTICING

Something I noticed, or someone else noticed:

3 WHAT I CHANGED OR WOULD CHANGE NEXT

Circle or write: line / shape / color / space / material / message / other

4 MY ARTIST REFLECTION

My audience is _____. Their feedback was _____. I changed _____.